



Dunn Area Tourism Authority Capital Grants Program Guidelines (not to exceed \$50,000)

Description of the Program

The Dunn Area Tourism Authority has funds available for capital tourism development projects. These funds have been established to stimulate economic growth by supporting visitor attractions of the Dunn area in developing new visitor attractions or enhancing and restoring existing structures. Primary consideration will be given to those projects that have the greatest potential for positive economic impact for tourism. Highest priority will be given to those projects which promote travel from outside the Dunn area which would likely generate overnight stays in our area accommodations. Funds will be granted to assist maintaining and preservation of historic attractions, cultural and historical acquisitions, conservation of artifacts, and infrastructure which improves the township's ability to host events and market the area to promote tourism.

Purpose – Capital Funding

Projects funded must be for travel and tourism development. All Capital Grants approved for funding must prove they attract and serve visitors to the Dunn area as their primary purpose.

Eligibility –

Dunn Area organizations representing a visitor attraction, which includes tourism promotion among its major activities, is eligible to apply for a grant under this program. The applicant's federal identification number, budget, and organizational purpose is required with each application. The organization applying for funds must show that they own the property or provide a copy of a long-term lease agreement.

Funding in Consecutive Years

Organizations may apply for grants every year that capital funds are available. The DATA funding availability for each fiscal year is limited to one-third of the DATA's total revenue. Once a grant is approved, the applying entity may apply for additional funds in the next fiscal year. Entities are only eligible for one Capital Grant in a fiscal year. Capital Grants are limited to a maximum of \$50,000 per entity per fiscal year.

Notification of Grant Awards

Applicants will receive written notice as to the status of their request. No information regarding grant status will be given over the phone. The Dunn Area Tourism Authority reserves the right to refuse any application.

DATA Participation

DATA must aptly be recognized for the grant or donation at the project site on donor boards or naming opportunities, ground breakings, and in media articles. DATA Board Members will be invited to events related to the project via the DATA staff.

Disbursements of Funds

Once the project is completed, the grantee will be required to submit invoices and copies of checks written to the DATA staff for reimbursement. Grant funds will not be disbursed in advance for any reason. These funds may be used for: Improvements, Maintenance and repairs; advertisements, signage. 50% of the funds may be used in facility operation expenses including rent and utilities. *The funds may not be used for salaries.* These funds will be disbursed in April – May – October – January.

Dunn Area Tourism Authority Mission Statement

To develop, promote, and advertise travel and tourism in the Averasboro Township and surrounding area, to sponsor tourist oriented events and activities, to operate and maintain museums and historic sites and to purchase, operate and maintain a convention facility.