



Dunn Area Tourism Authority  
Special Events Funds Application  
(not to exceed \$500)

**Description of the Program**

The Dunn Area Tourism Authority supports the marketing efforts of organizations hosting festivals and events with the potential for positive economic impact and to projects that promote travel from areas more than 50 miles distance. To be true to our mission to attract and serve visitors to the area, marketing funds for festivals and events must be used to advertise the event to attract day-trippers and overnight stays in area hotels. Although not all events generate overnight attendance, we encourage organizers to partner with area hotels, restaurants, retail and attractions to cross-promote, create packages, and build relationships among the tourism industry in the area.

**Fund Guidelines**

If awarded this grant, not to be payable for more than \$500, the DATA logo must be on all marketing materials. This is a one-time grant per year. This will be given to the entity upon approval of the DATA Board of Directors and may require receipts.

Name of Organization \_\_\_\_\_

Event Name \_\_\_\_\_

Event Date \_\_\_\_\_ Date Event was Established \_\_\_\_\_

Event Times \_\_\_\_\_

Event Coordinator \_\_\_\_\_ Phone No. \_\_\_\_\_

Mailing Address \_\_\_\_\_  
\_\_\_\_\_

Event Location Address \_\_\_\_\_  
\_\_\_\_\_

Phone Number to publish for event \_\_\_\_\_

Event website or Facebook Link \_\_\_\_\_

Email \_\_\_\_\_

Federal tax ID # \_\_\_\_\_  For Profit  Not for Profit

Partner Organization \_\_\_\_\_

Estimated attendance from outside the county \_\_\_\_\_ Estimated room nights \_\_\_\_\_

Please attach the following:  Brochure/Flyer  Mission Statement

Event Budget including anticipated event revenues and expenditures

Details regarding how event profits will be spent

Dunn Area Tourism Authority Mission Statement

To develop, promote, and advertise travel and tourism in the Averagesboro Township and surrounding area, to sponsor tourist oriented events and activities, to operate and maintain museums and historic sites and to purchase, operate and maintain a convention facility.